

Social Media Posts Tool Kit

Thank you for your willingness to share these messages on your social channels. If we come together under the hashtag #OneUtah, we can raise the tide for all our neighbors.

Page 1-2. Post Content. Take one of the provided written pieces, or create one specific to your industry. Include the donation link: coronavirus.utah.gov/help/ or a link to your own organization or one that you are supporting.

Include the hashtags #OneUtah #UtahLeadsTogether

Page 3. Post images. Use these or the provided template to make your own campaign image.
Zip file. Download Photoshop templates to create your own.

Post Content

COVID-19 Community Response Fund

To ensure all Utahns have the support they need during this pandemic, the United Ways of Utah has created a statewide fund to help aid groups expand their capacity to serve more people. The fund will extend rent and mortgage assistance, healthcare services for vulnerable Utahns, and crisis nurseries and childcare providers. Help support the Community Response Fund by making a donation at:

coronavirus.utah.gov/help/#vulnerable

Keep Utah Resilient.

#OneUtah #UtahLeadsTogether

Because Language Matters

You can help elevate the concerns of our state's underserved and marginalized communities. Your support will ensure that everyone is included.

Donate here: <https://coronavirus.utah.gov/help/>

Helping Utah's Homeless Community

During this pandemic, Utah's homeless community needs our help now more than ever. You can help by making a donation to the United Ways of Utah COVID-19 Community Response Fund to support rapid rehousing, shelter diversion, and homeless shelters. Visit coronavirus.utah.gov/help/#vulnerable to make a donation.

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Helping Utah's Economically Vulnerable

The Utah COVID-19 Community Response Fund is designed to help those who are economically vulnerable and disproportionately impacted by the virus. The fund will support programs and services such as crisis nurseries and childcare and healthcare services for under/uninsured. Contribute to the fund today at coronavirus.utah.gov/help/#vulnerable

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One Utah Child Care Program

School and child care center closures across the state have left Utah's essential workers in need of child care. The One Utah Child Care program is providing free emergency childcare options for essential employees in the health care and public safety sectors. Support our health and public safety workers by donating at coronavirus.utah.gov/help/#vulnerable

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Because We're Only As Safe As Our Neighbors

You can reach out to help those who might be underserved in response to the coronavirus pandemic. Helping can be as simple as calling neighbors and friends who need assistance in overcoming technology and language barriers. Helping can mean donating here: coronavirus.utah.gov/help/#vulnerable

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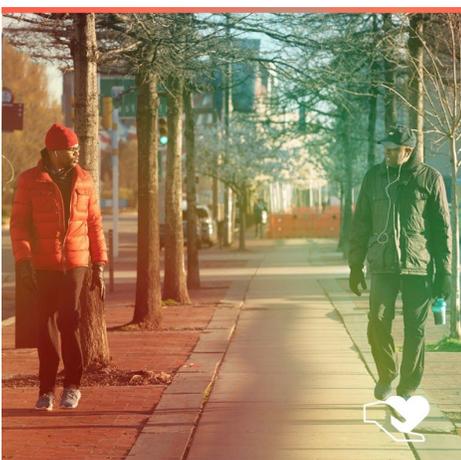
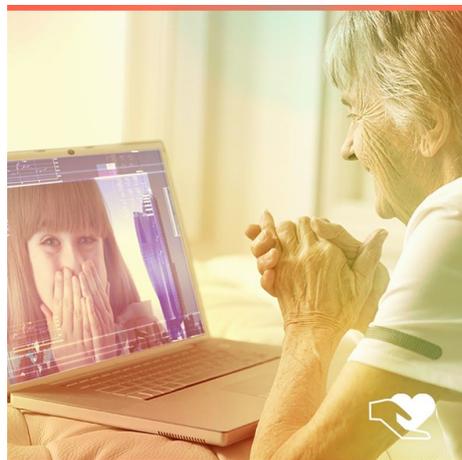
#OneUtah #UtahLeadsTogether



Sample Post Images To Use

Download the Photoshop Template to create your own campaign image.

Link to zip file here: bit.ly/DonateCulture



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UTAH.GOV