

CORONAVIRUS DONATE CAMPAIGN CULTURAL SECTOR SUPPORT

Social Media Posts Tool Kit

Thank you for your willingness to share these messages on your social channels. If we come together under the hashtag #OneUtah, we can raise the tide for all cultural non-profits.

Page 1-2. Post Content. Take one of the provided written pieces, feel free to cut-and-paste or personalize it and make it your own. Include the link coronavirus.utah.gov/help/#nonprofit or link it to your own organization or one that you are supporting. Include the hashtags #OneUtah #UTculturefromhome #UtahLeadsTogether

Page 3. Post images. Use these or the provided template to make your own campaign image.
Zip file. Download Photoshop templates to create your own.

Post Content

BECAUSE YOU LOVE DANCE

Dance can unite the world through the power of live performances. Whether you're in love with the beauty of classical ballet or the contemporary power of modern stories, join us in supporting Utah's powerful dancers. We're supporting Utah's cultural nonprofits by donating at coronavirus.utah.gov/help/#nonprofit.

Keep Utah Vibrant.

#OneUtah #UTculturefromhome #UtahLeadsTogether

BECAUSE YOU LOVE STORIES

Stories matter. Stories — on pages and on stages — will connect audiences again when this crisis is over. Donate to help storytellers and theater artists keep telling Utah's story at coronavirus.utah.gov/help/#nonprofit.

Keep Utah Vibrant.

#OneUtah #UTculturefromhome #UtahLeadsTogether



BECAUSE YOU LOVE MUSEUMS

Artifacts, historical treasures and paintings invite us to change our view of what's in the frame. We can't wait to see another perspective and heightened colors when we return to our favorite galleries and exhibition spaces. One way to help? Donate to support cultural nonprofits at coronavirus.utah.gov/help/#nonprofit.

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BECAUSE YOU LOVE MUSIC

Utahns support our musicians, whether it's the pianos we play at home or the concerts we attend performed by our world-class symphony, opera, and music professionals. You can support our community's musical community by donating at coronavirus.utah.gov/help/#nonprofit.

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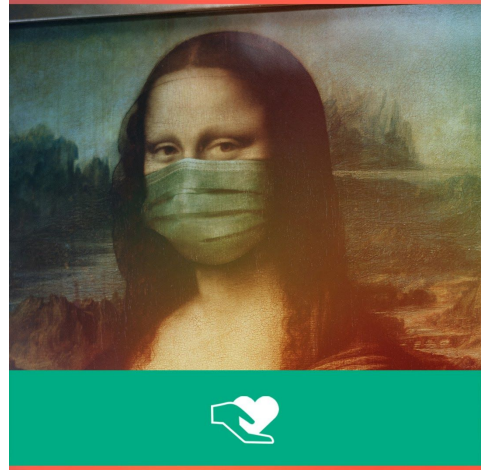
#OneUtah #UTCulturefromhome #UtahLeadsTogether



Post images to use

Or, download the Photoshop template to create your own campaign image.

Link to zip file here: bit.ly/DonateCulture



CORONAVIRUS
UTAH.GOV